



TO: Potential Sponsors of the 2018 Vermont Walk/Bike Summit

FROM: Jason Rasmussen, Director of Planning, Southern Windsor County
Regional Planning Commission (Co-host)

A broad group of planning, transportation, governmental, education, and advocacy organization partners is working together to organize and host the third statewide Walk and Bike Summit. The Summit will take place on Friday May 4, 2018 at the Barrette Center for the Arts in White River Junction. A Save the Date notice was sent out in December.

The 2016 summit drew over 175 bicycle and pedestrian advocates, health professionals, engineering consultants, volunteer planners, local and state elected leaders, interested citizens and others. We anticipate a similar number for the White River Junction event as we have expanded the focus of our sessions to include people who are involved in outdoor recreation and trails, economic development, and tourism and marketing.

In order to help defray the costs of putting together a high quality and engaging conference, we are seeking the help of corporate sponsors. As a corporate sponsor, your firm will be clearly acknowledged for your role in making the conference a reality. Sponsorship opportunities are available at three levels; see page 2 for the sponsorship details.

On behalf of the Summit partners, I want to thank you in advance for your support in helping make this event a success. If you have any questions about the Summit conference or sponsorships, please feel free to contact me at 802-674-9201 or vtwalkbikesummit@gmail.com.



Sponsorship Tiers

Payment & Logo Deadline: Friday, March 30th
Event: Friday May 4, Barrette Center for the Arts,
White River Junction

Gold sponsors \$1000

- Quote in Summit press releases (Submit by March 30th)
- Display of sponsor-provided banner at the event
- 4 complimentary Summit registrations
- Acknowledgement on pre-event publicity (i.e. handouts, flyers, press releases, etc.)
- Acknowledgement on post-event communications (i.e. press release, follow-up to attendees, etc.)
- Name/logo and link on the website of summit registration
- Acknowledgment in email announcements sent by host organization
- Listing inside Summit agenda/program
- Display table at Summit

Silver sponsors \$750

- Acknowledgement on pre-event publicity (i.e. handouts, flyers, press releases, etc.)
- Acknowledgement on post-event communications (i.e. press release, follow-up to attendees, etc.)
- 2 complimentary Summit registrations
- Name/logo and link on the website of summit registration
- Acknowledgment in email announcements sent by host organization
- Listing inside Summit agenda/program
- Display table at Summit

Bronze sponsors \$350

- Name/logo and link on the website of summit registration
- Acknowledgment in email announcements sent by host organization
- Listing inside Summit agenda/program

Contact: Jason Rasmussen, 802-674-9201

vtwalkbikesummit@gmail.com

Mail this form and sponsorship check to:
SWCRPC, PO Box 320, Ascutney, Vermont 05030

Email high resolution logos to: vtwalkbikesummit@gmail.com

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