



FROM: Adam Lougee, Executive Director, Addison County Regional Planning Commission (Host)

**Request for Sponsors!**

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Dear Walking and Biking Professionals and Enthusiasts:

The Addison County Regional Planning Commission is proud to be working VTrans and a broad group of partners to host the fourth bi-annual Vermont Walk and Bike Summit. The Summit will take place all day on Friday May 8, 2020 at Middlebury's Town Hall Theater. Please consider sponsoring the event to help ensure its success.

The last summit in White River Junction in 2018 drew over 200 bicycle and pedestrian enthusiasts. They included advocates, health professionals, engineering consultants, volunteer planners, local and state elected leaders, interested citizens and others. We hope to exceed that number for our Middlebury event. We have enlisted a great keynote speaker, Don Kostelec of Vitruvian Planning (<http://vitruvianplanning.com/>) and are putting together four tracks of interactive programs and workshops focused on Advocacy and Funding, the Built Environment, Economic Development, and Mobile Workshops.

Organizing a high quality and engaging conference takes resources and funding. We need the help of sponsors to provide that funding. In return, the Summit will clearly acknowledge sponsors for your role in making the conference a reality. We offer three levels of sponsorship opportunities; each level offers different opportunities for exposure. Please turn the page for the sponsorship details.

On behalf of the Vermont Walk/Bike Summit partners, thank you in advance for your support. If you have any questions about the Summit conference or sponsorships, please feel free to contact me at 802- 388-3141 or [vtwalkbikesummit@gmail.com](mailto:vtwalkbikesummit@gmail.com).

Payment & Logo Deadline: Friday, March 27<sup>th</sup>  
Event: Friday May 8, Town Hall Theater, Middlebury

## **Sponsorship Tiers**

### **Gold sponsors \$1000**

- Quote in Summit press releases (Submit by March 27<sup>th</sup>)
- Display of sponsor-provided banner at the event
- 4 complimentary Summit registrations
- Acknowledgement on pre-event publicity (i.e. handouts, flyers, press releases, etc.)
- Acknowledgement on post-event communications (i.e. press release, follow-up to attendees, etc.)
- Name/logo and link on the website of summit registration
- Acknowledgment in email announcements sent by host organization
- Listing inside Summit agenda/program
- Display table at Summit

### **Silver sponsors \$750**

- Acknowledgement on pre-event publicity (i.e. handouts, flyers, press releases, etc.)
- Acknowledgement on post-event communications (i.e. press release, follow-up to attendees, etc.)
- 2 complimentary Summit registrations
- Name/logo and link on the website of summit registration
- Acknowledgment in email announcements sent by host organization
- Listing inside Summit agenda/program
- Display table at Summit

### **Bronze sponsors \$350**

- Name/logo and link on the website of summit registration
- Acknowledgment in email announcements sent by host organization
- Listing inside Summit agenda/program

Contact: Adam Lougee, 802-388-3141 [vtwalkbikesummit@gmail.com](mailto:vtwalkbikesummit@gmail.com) Mail this form and sponsorship check to: ACRPC, 14 Seminary St., Middlebury, Vermont 05753

Email high resolution logos to: [vtwalkbikesummit@gmail.com](mailto:vtwalkbikesummit@gmail.com) Payment & logo deadline: Friday, March 27<sup>th</sup>